



CURIOTM

CURIO SDN BHD (922 533 - W)
COMPANY PROFILE
2018/2019



www.curiospa.com

LET'S DO IT
naturally
www.curiospa.com



Welcome!

CURIO believes that our customer's needs are at the utmost importance. Our entire team is committed to meet those needs. As a result, high percentage of our

business is from repeat customers and referrals. We are dedicated to deliver the best service in the industry.



It's time to worship
the ground you walk on

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THE AWARD WINNING SPA & WELLNESS COMPANY



PIVOTAL ENTREPRENEURSHIP CALIBRE

CURIO is very proud to represent this industry to receive such a prestigious award. This award is the symbolic of our team work in assurance to get to our company mission and vision. This is a good sign for the year and the upcoming years. This award is another milestone for our company. It inspires our team to set a new standard of Spa & Wellness industry to a higher par. This industry is one of those industries that help the development and economy of this country.

ANUGERAH PERSONALITI INDUSTRI 2018



ANUGERAH KEPIMPINAN INDUSTRI FOKUS PELANGGAN (MANICRE & PEDICURE)

Alhamdulillah, a great start for 2018. Curio proudly received an award of Anugerah Personaliti Industri & Usahawan Malaysia 2018 by Niaga Times. Thank you Malaysians for trusting us to be the superior brand for Manicure & Pedicure services in Malaysia. This award is a pacemaker for us to introduce our brand nationally and thus global.

OUR COMPANY



CURiO™

Over 15 years of establishment, CURIO has made it into the people's heart. We strongly believe in total customer satisfaction is what made we are today. CURIO strives to give the best in term of our services and products that we used. Only the best could beat the rest.

VISION

Looking forward to the future, Curio Sdn Bhd will be a leading company in Spa & Wellness industry in focusing on providing halal products and services

MISSION

To dominate the foot treatments along with spa treatments in town, and thus in the whole regions



OUR VALUES

We strive to uphold the best values in our daily operations to achieve our mission and vision.



PROVEN RESULTS

One of the most important virtue that we uphold is to solve the customer's problem. Our treatments are proven to be the cure to many hand and foot problems.



SAFETY FOR OUR CONSUMER

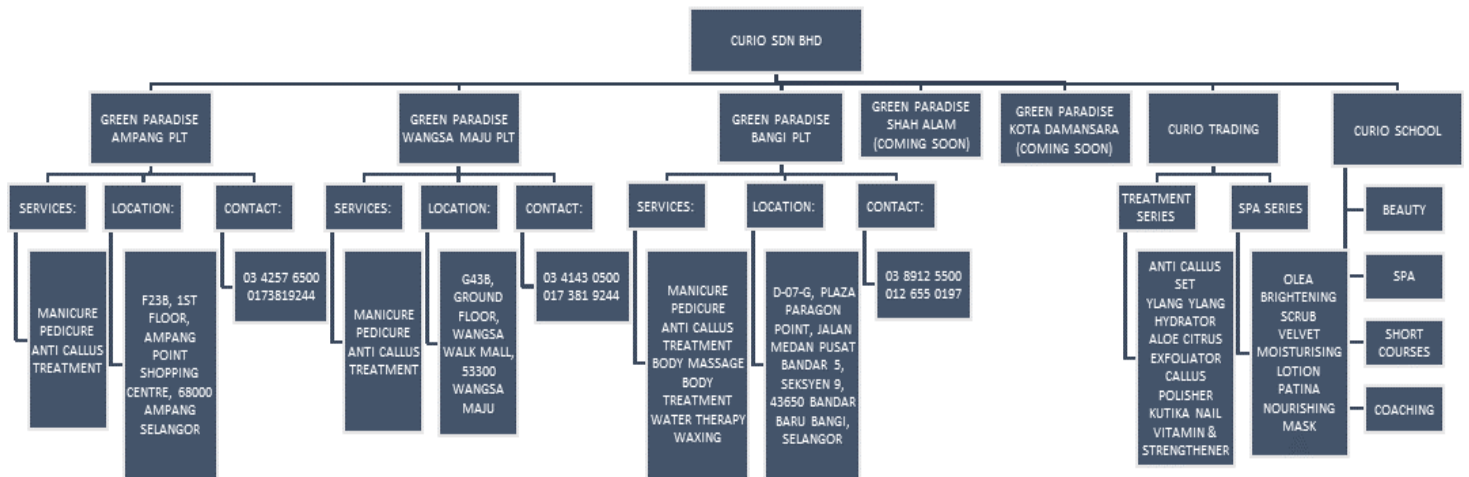
We priories safety in our services and products. All the tools especially for manicure and pedicure are sterilized to ensure the cleanliness. Our therapist on the other hand are well trained and professional. Meanwhile our products are natural and of high quality.



INTEGRITY

Apart from excellence services, we uphold transparency and communication in our daily operations. We shall make our customers feel ease when they are in our premises.

COMPANY STRUCTURE



OUR SERVICES



SIGNATURE FOOT TREATMENT

Our signature foot treatment works like magic. Instantly remove stubborn callouses, warts, athlete foot & fungal infections. Also, reconstructive repair & moisture using mask & warm foot booties. This treatment will boost new cells of the skin.



MANICURE & PEDICURE

With our luxurious manicure & pedicure combination, you will have nails and toes groomed and shaped by our extremely hygienic therapists. After the application of soothing velvet lotion by Curio, of both your hands and feet, the manicure and pedicure treatment will truly bring excitement to you.



BODY MASSAGE

Rejuvenate with gentle and relaxing Swedish massage that helps to improve circulation, release muscle tension, and melt away your stress.

OUR SERVICES



WAXING

We offer waxing services using two types of wax depending on different body parts- Soft wax & Hard wax. SOFT WAX is a type of honey wax suitable for individuals with finer hair & not-so-sensitive skin. It has a slightly stickier consistency leaving a cleaner finish! HARD WAX is more suitable for coarse hair and sensitive skin. This type of wax is most suitable for first time brazilianers as it is less painful, providing a more comfortable experience!



FACIAL SPA

Bring out the inner beauty of you today, lift up your jawline & balance your hormone. In the same time, you can relax your body, reduce your wrinkle, & help your blood circulation.



FOOT MASSAGE

Relaxing Foot Massage with therapeutic massage techniques to help improve blood flow and encourage detoxification as well as open energy channels for general well-being.

OUR PRODUCTS



YLANG FOOT HYDRATOR

Restores moisture while repairing damaged dry skin and cracked heels to give you smooth and radiant looking feet. With continued use, it's therapeutic and remedial properties of Ylang Ylang and vitamin E blend in perfection to hydrate skin from within, even as it protects intra c cells from microorganism growths.



ALOE CITRUS FOOT EXFOLIATOR

Curio's Aloe Citrus Foot Exfoliator is specifically formulated to work its magic on your feet by stimulating circulation and conditioning the skin while sloughing away dead skin cells.



T-TREE CALLUS POLISHER

T-Tree Callus Polisher is specifically design to soften calluses, moisturized and nourished inside-out. It's relieving and healing properties of t-tree and aloe Vera blends in perfection to provide soothing first aid relief and simultaneously repairs dry skin and athlete's foot.

OUR PRODUCTS



PREMIUM OLEA SCRUB

An invigorating hand scrub with mineral salt & exfoliating walnut shell to gently exfoliate dead skin cells for softness and smoothness, to reveal healthier skin.



PREMIUM MASK

Design to combat dry skin, improved impurities recovery and firming the skin. AHA in the mask acts as hydration magnet quench dehydrated skin and fine lines.



PREMIUM VELVET LOTION

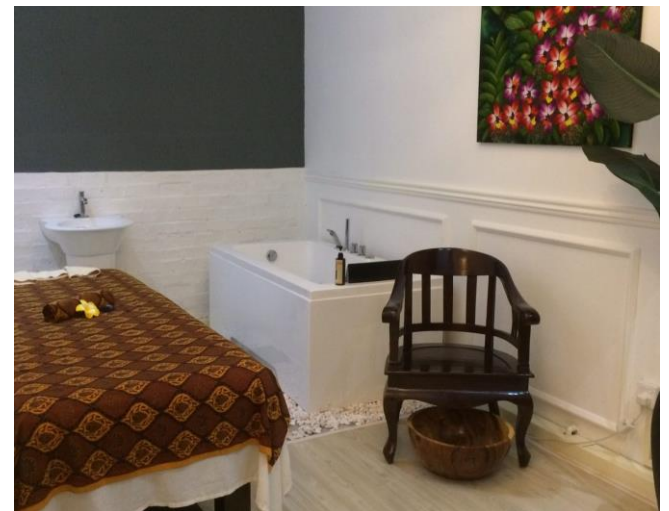
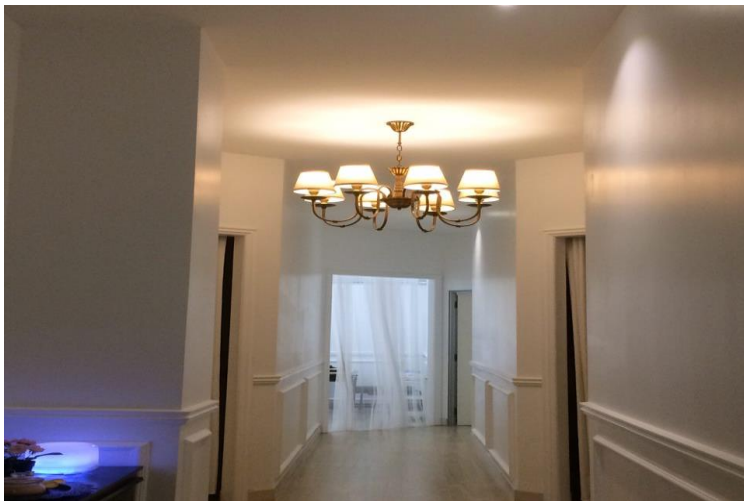
An incredibly hand lotion that pampers & nourished skin, leaving skin as smooth as velvet and as soft as silk. Enriched with Bengkoang extract for skin whitening and long lasting moisturizing comfort for wonderful youthful appearance.



PREMIUM CUTICLE SERUM & NAIL STRENGTHENER

This serum helps to keep nails strengthen & revitalizes cuticles. Protects & hydrates nails & cuticles. Also in the same time moisturize and nourish cuticles for splitting and brittleness.

CURIO'S OUTLETS



CORPORATE EVENT



PR & MEDIA



UTUSAN MALAYSIA



BERITA HARIAN



HIJAB FASHION MAGAZINE



HARMONI MAGAZINE

PR & MEDIA



ASTRO OASIS



puteriumnomalaysia



PERHIMPUNAN AGUNG UMNO

FUTURE DEVELOPMENT



LICENSING

As we have increasing demand from our customer, we are set to start licensing our services to make sure we reach more customers and meet their demand. This measure is taken to make sure that CURIO is accessible all over Malaysia.

NEW OUTLETS

As we have four outlets now, we are currently developing new outlets in Damansara & Shah Alam. We are focusing on these areas before we eventually venture to the other states.

STRATEGIC PARTNERSHIP

Apart from our services, we are currently looking forward to market our products in retail outlets such as Guardian and AEON also other hypermarkets. This is to make sure that our products are highly accessible to the consumer.



CURIO™

A PROUD MEMBER OF:



MALYSIAN ASSOCIATION OF
Wellness @ Spa

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